



## VA Grassroots Organizer Fellowship

This grassroots organizer will be responsible for engaging and educating the public around solar energy, energy democracy and transparency. They will be an integral member of a team focused on organizing member-owners around campaign to reform the transparency and democracy of a rural electric co-op in Virginia.

The candidate needs no previous experience, but they must live in and pay a utility bill in the Rappahannock Electric Co-op territory. The fellowship is in partnership with [We Own It](#) and dependent on the candidate also applying to and being admitted into the [We Own it](#) training program. Both the We Own It program and Solar United Neighbors will focus on building skills and professional experience in grassroots campaign organizing, equity and governance issues. Solar United Neighbors will also provide in-depth training on rooftop solar. The position is compensated with the potential to lead to a permanent position with Solar United Neighbors.

### Duties

- Organize public meetings, conference calls, house parties, and other events to educate citizens about the issues including elections, candidates, governance and solar energy
- Written communications about the issues including action alerts, summaries of meetings and plans, letters to the editor, talking points, website content, flyers and explainers
- Lead creative actions to promote list-building including in-person action events, earned media, social media and partnership development
- Attend all trainings provided and share lessons learned with larger community and staff
- Organize petitions and gather signatures
- Meet with people and organizations and recruit them to join the campaign

### Preferred Skills & Experience

- Self-starter
- People-person
- Oral and written communications skills
- Ability to speak in public
- Microsoft office skills
- Creative
- Digital organizing and social media skills (preferred)
- Energy policy knowledge (preferred)

Applicants should submit a cover letter and resume to [Jobs@solarunitedneighbors.org](mailto:Jobs@solarunitedneighbors.org)