Hi {{FirstName}},

Did you know that you’re one of nearly two million solar customers nationwide? That’s powerful!

You are part of a mighty movement of people who are speeding our nation’s transition to healthy, reliable, competitive clean energy one rooftop at a time. But too often the voices of America’s solar supporters are drowned out by powerful fossil lobbyists and corporate interests when it comes time to defend and champion the clean energy policies that impact all of us. We want to change that by showing elected officials that solar constituents (that’s you!) are a large and growing force in this country.

To make this possible, we’ve teamed up with Solar United Neighbors and Vote Solar to give solar customers in all 50 states a fun and simple way to make your voice heard with the I ❤️ MY ☀️ web app:

[I ❤️ MY ☀️](https://ilovemy.solar)

It’s easy to use and 100% free. All you have to do is upload an image of you and your solar system with a brief message of what solar means to you, and we’ll print and mail physical postcards to your state and federal legislators. By having them hold thousands of photos of everyday people showing what solar means for their energy bills, their families and their communities - together we can send a sunny message that lawmakers can’t ignore.

In solar energy fights across the country, we’ve seen time and again the power of everyday people coming together and demanding action from lawmakers. As a solar customer, your voice is especially important in shaping our nation’s energy future. Thank you for being part of such a mighty solar movement. Now let’s flex that power by sending thousands of I ❤️ MY ☀️ postcards - starting with yours!

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