

HOW TO:

# SPREAD THE WORD



## WHY ARE MOVIE SCREENINGS IMPORTANT?

Movie screenings are a great way to educate your community about solar and provide the perfect opportunity for you and your community to get more involved through starting a larger conversation. These screenings are a great opportunity to engage people to learn more and inspire them to take action in their own communities.



## ABOUT THE FILM:

***Current Revolution*** – a short documentary by the American Resilience Project

Runtime: 37 min

For decades, the utilities industry has been a driving engine of the US economy, contributing to our progress with a business model that focuses on centralized generation. But now, power companies face a crisis that requires them to capture a new market share to survive in the 21st century. From substations to gas stations, boardrooms to military bases, this film tells the story of America's energy industry on the brink of massive change. Whether it fails, prevails or adapts, the outcome will profoundly affect us all.

## CURRENT REVOLUTION MOVIE SCREENING LINKS:

[Registration Page](#)

[Facebook Page](#)

[Movie Trailer](#)

[More about Current Revolution](#)

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## WAYS TO SPREAD THE WORD:

### FACEBOOK POSTS:

Post 1: Calling all solar enthusiasts! Come watch Current Revolution with me through a virtual movie screening! This 37-minute film discusses how we can adopt smart policies and investments to modernize the grid – to grow the economy and support both environmental justice and national security. [Sign up to attend!](#) @SolarUnitedNeighbors

Post 2: Looking for something fun and interesting to do while practicing social distancing? Join me for a virtual screening of Current Revolution, a film that explains why distributed renewable energy is great and a great idea for our updating and securing our infrastructure. [Sign up to join me!](#) @SolarUnitedNeighbors

**Facebook event:** <https://www.facebook.com/events/151354092751609/>

### TWITTER POST:

Want to get people talking about something? Watch a movie together-virtually! Invite your friends & neighbors to participate in a virtual movie screening of Current Revolution, (a short doc about distributed, renewable energy) & talk about spreading #solar in your community!

### NEXTDOOR/LISTSERV/EMAIL TEXT:

#### Join me for a movie... from home.

Looking for something to do while practicing social distancing? Join me for a virtual screening of Current Revolution, including a discussion and Q&A session with Solar United Neighbors staff.

This 37 minute film discusses how we can adopt smart policies and investments to modernize the electrical grid – to grow the economy and support both environmental justice and national security. The film advocates for renewable energy generation and the building out of electric vehicle infrastructure.

[Sign up](#) to watch the virtual movie screening with me.

**Be Creative! We encourage you to think about the best ways to reach out to your community, friends and family!**

We really appreciate your efforts to spread the word about the virtual movie screening and spreading solar in your community! If you need any assistance or support please reach out to [getinvolved@solarunitedneighbors.org](mailto:getinvolved@solarunitedneighbors.org).