



# Spread the word about solar in Allen County!

With one simple step—and only a few minutes of your time—you can grow solar adoption with the Fort Wayne Solar Co-op!

The Fort Wayne Solar and EV Charger Co-op is free to join and open to anyone in Allen County.

There's no obligation to purchase solar.  
Solar United Neighbors is a vendor-neutral nonprofit helping neighbors go solar, together.

[www.solarunitedneighbors.org/fortwayne](http://www.solarunitedneighbors.org/fortwayne)

**Choose one. Then use the sample text on the next page!**

- Send an email to a friend or neighbor (or 2 or 3!)
- Post on social media (NextDoor, Facebook, etc.)
- Invite someone to an upcoming Solar 101 Webinar
- Place doorhangers around your neighborhood

- *A solar ambassador can provide materials such as doorhangers and yard signs*
- *Translation and interpretation available upon request*

*Questions? Email us at [INteam@solarunitedneighbors.org](mailto:INteam@solarunitedneighbors.org)*



## Help spread the word about solar!

### Sample Email

Hi Friend,

I'm writing to share a program that may be of interest to you.

If you're curious about getting solar panels installed on your home or business this year, it's a good time to do it—and I have a recommendation of a nonprofit that is helping folks in Allen County navigate the process.

**With net metering going away next year and the federal tax incentive decreasing, a lot of people are thinking about getting solar panels in 2021.**

Solar United Neighbors (SUN), a nonprofit I support, is offering the Fort Wayne Solar and EV Charger Co-op, a free way to receive unbiased, installer-neutral support through each stage of the process of going solar. SUN's experienced team makes sure everyone understands how solar works, how it can be financed, and how it can be installed on their homes.

The Solar Co-op, in partnership with Solarize Indiana, leverages bulk-purchasing power to get discounted pricing and quality installations. Co-op volunteers choose an installer on behalf of the entire group through an open and competitive bidding process. The selected installer provides everyone in the group a personalized proposal for their consideration. There is no obligation to install solar.

Check out the Fort Wayne Solar Co-op today at [SolarUnitedNeighbors.org/fortwayne!](https://SolarUnitedNeighbors.org/fortwayne)

### Sample Social Media or NextDoor Post

Maybe you're curious about getting solar panels installed on your home or business this year. With net metering going away next year and the federal tax incentive decreasing, a lot of people are! If so, I have a recommendation for you. The nonprofit Solar United Neighbors (SUN) has a program open right now to anyone in Allen County. It's called the Fort Wayne Solar and EV Charger Co-op, and it's free to join. With vendor-neutral guidance from Solar United Neighbors, members of the solar co-op use their bulk-purchasing power to get the best pricing and quality installations. There's no cost to join the co-op and no obligation to install panels if you find out it doesn't make sense for you right now. Learn more at [SolarUnitedNeighbors.org/fortwayne](https://SolarUnitedNeighbors.org/fortwayne).