

How To:

# Give a Mini Solar 101 Presentation



## When & Where?

Thank you so much for your willingness to spread the word about SUN! By giving mini solar 101 presentations throughout your community you are helping to educate community members about solar, the SUN co-op model, and how they can advocate for solar friendly policies. Ideas of places to reach out to give presentations at include: local community gardening groups, local lions/service clubs, local realtors group, Chambers of Commerce, Boy & Girl Scout Troops, sustainability & resilience groups or committees, and places we haven't even thought of. If you need help brainstorming, feel free to reach out to us.

Let us know before your presentation and we can help you practice, send you materials and support you! Reach out to [getinvolved@solarunitedneighbors.org](mailto:getinvolved@solarunitedneighbors.org).

## Basics of giving a presentation:

- Practice!
- Be enthusiastic!
- It's okay if you don't know the answer - say so and refer them to [helpdesk@solarunitedneighbors.org](mailto:helpdesk@solarunitedneighbors.org)
- Virtual
  - Eliminate outside noise
  - Make sure you have proper lighting
  - Good internet connection (plug in if you need to)
  - Keep your webcam at eye level and look into it while talking!
- In-person
  - Good eye contact
  - Speak loudly
  - Bring SUN flyers, materials, swag (let us know if you need some!)

## Reminders:

- Let us know about your presentation beforehand
- Print out a sign in sheet (see page 3) to bring with you if applicable
- **Report back after your presentation**
  - How did it go? Were there lots of questions? Any feedback on the process?

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## Sample email to reach out to an organization:

{{contact name/organization name}},

I am a volunteer for the nonprofit organization Solar United Neighbors. Solar United Neighbors is dedicated to creating a clean, equitable, and resilient energy system that benefits everyone. We are building a clean energy movement by helping people go solar, join together, and fight for their energy rights.

I wanted to reach out to see if your organization might be interested in hosting a free Solar 101 presentation? At the presentation, I will share the basics of solar, more about our solar co-op model, and how folks can advocate for a clean energy future. Our goal is to provide free education to community members about solar and their energy rights.

Let me know if you have any questions!

Best,

{{your name}}

**REPORT BACK AFTER YOUR PRESENTATION HERE**

# Yes, I'm interested in learning more about solar!

(Please Print Clearly)



Name	Email	Zip Code	Phone	Best Contact Method: (Email, Call, Text)	Text Me Updates:	Add me to my state listserv	I want to volunteer!
Bob Mitchell	abcmitchell@gmail.com	12345	(000)000-0000	text	X	X	X

Thanks for signing up! We'll add you to our email updates to keep you in the loop with solar happenings.

[www.solarunitedneighbors.org](http://www.solarunitedneighbors.org)

# Yes, I'm interested in learning more about solar!

(Please Print Clearly)



Name	Email	Zip Code	Phone	Best Contact Method: (Email, Call, Text)	Text Me Updates:	Add me to my state listserv	I want to volunteer!
Bob Mitchell	abcmitchell@gmail.com	12345	(000)000-0000	text	X	X	X

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