



Go Solar with the Capital Area Solar Co-op!

Open to all residents and small businesses in the District of Columbia, Northern Virginia, neighboring Maryland counties.

Solar United Neighbors (SUN) is a national nonprofit helping people go solar, join together, and fight for their energy rights.



Help us spread the word!

- Send an email to your neighborhood
- Post on social media (NextDoor, Facebook, etc.)
- Share the next solar information session
- Place a sign in a lawn, library, or shop window

A solar ambassador can provide materials like flyers and yard signs (no contact).

Got a question?

Email us at vateam@solarunitedneighbors.org

Help us spread the word!

Sample Email

Solar United Neighbors has launched the Capital Area Solar Co-op. We bring D.C., Northern Virginia and Maryland homeowners together into a group, or co-op. SUN provides unbiased, installer-neutral support through each stage of the process of going solar. Their experienced team ensures you understand how solar works, how it saves you money on your bills, and how it can be installed on your home. Co-ops take advantage of the group's bulk-purchasing power to get discounted pricing and a quality installation. Co-op volunteers choose an installer on behalf of the entire group through an open and competitive bidding process. The selected installer provides everyone in the group with a personalized proposal for their consideration; there is no obligation to install. Join the Capital Area Solar Co-op today at:

SolarUnitedNeighbors.org/CapitalArea

Sample Social Media Post

I recently signed-up to be a part of a Capital Area Solar Co-op (free membership) with Solar United Neighbors! The co-op gives you the personal support to be able to know things like if your roof is equipped for solar, and if you decide to go solar, it allows for discounts by going solar at the group rate. Hope you will join!

[Graphic here](#)

Sample NextDoor Post

Hey neighbors, let's go solar as a group with the Capital Area Solar Co-op! With the help and expertise of Solar United Neighbors, co-op members use their bulk purchasing power to get discounted pricing and a quality installation. No cost to join and no obligation to install. Learn more and become a member today at

SolarUnitedNeighbors.org/CapitalArea

JOIN THE CO-OP: [SOLARUNITEDNEIGHBORS.ORG/CAPITALAREA](https://SolarUnitedNeighbors.org/CapitalArea)