

Ready, Set, Solar!

The Ready, Set, Solar! Program simplifies the process of installing solar panels by providing consumers with one-on-one guidance from our Go Solar experts. This will enable them to make the most informed decision when individually purchasing solar panels, electric vehicle chargers and/or battery storage systems.

Solar made simple.

- The free program offers an eight-week, comprehensive curriculum to get you “solar ready”.
- Personal coaches will help each participant navigate through the entire process of going solar.
- We offer unbiased, installer-neutral advice and expertise.
- Active support from a network of peers, including SUN staff, solar homeowners + volunteers.
- Materials available in English + Spanish.



Open to individuals and businesses located in the central Shenandoah Valley from Lexington in the South to Winchester in the North.

Solar United Neighbors (SUN) is a national nonprofit helping people go solar, join together, and fight for their energy rights.

Help us spread the word!

- ✓ Send an email to your friends and family
- ✓ Post on social media (NextDoor, Facebook, etc.)
- ✓ Share the next solar information session
- ✓ Sign up to share your solar story + become a solar ambassador

Got a question?

Email us at vateam@solarunitedneighbors.org



Help us spread the word!

Sample Email

Solar United Neighbors of Virginia is offering a free, new program that will make it easier for more of our neighbors go solar! The **Ready, Set, Solar! Program** provides free, unbiased, installer-neutral support through each stage of the process of going solar. Their experienced team ensures you understand how solar works, how it saves you money on your bills, and how it can be installed on your home. The program utilizes an eight-week, comprehensive curriculum that includes multifaceted educational resources and group activities. If you're in Shenandoah Valley, Virginia - Learn more and sign up at:

solarunitedneighbors.org/readysetsolarva

Sample Social Media Post

Solar just got easier! @SolarUnitedNeighbors is a national nonprofit that is helping people go solar. The new Ready, Set, Solar! Program is free + open to residents + businesses in Shenandoah Valley, Virginia. Sign up to learn more at

solarunitedneighbors.org/readysetsolarva

The Ready, Set, Solar! Program from @SolarUnitedNeighbors makes solar simple. Their trusted team is helping consumers in Shenandoah Valley, Virginia navigate the process of installing solar on their home or business. This program with one-on-one guidance is free and will get you solar ready in approx. 8 weeks. Sign up now to start saving on your energy bills:

solarunitedneighbors.org/readysetsolarva

Sample NextDoor Post

Hey Shenandoah Valley neighbors! If you're curious about solar, check out the new Ready, Set, Solar! Program from the national nonprofit Solar United Neighbors. In just eight weeks, SUN's team of experts will help you navigate through the entire process of going solar in just eight weeks. As a vendor-neutral organization, you'll be given trusted guidance to make an informed decision. Members will also receive active support from a network of peers, including current solar homeowners, SUN staff and volunteers. Learn more and become a member today at solarunitedneighbors.org/readysetsolarva



[SOLARUNITEDNEIGHBORS.ORG/READYSETSolarVA](https://solarunitedneighbors.org/readysetsolarva)