



Go Solar with the Hampton Roads 2022 Solar & EV Charger Co-op!

Open to residents and businesses in Williamsburg to Virginia Beach including Portsmouth, Chesapeake & Suffolk.

Solar United Neighbors (SUN) is a national nonprofit helping people go solar, join together, and fight for their energy rights.



Help us spread the word!

- Send an email to your neighborhood
- Post on social media (NextDoor, Facebook, etc.)
- Share the next solar information session
- Place a sign in a lawn, library, or shop window

A solar ambassador can provide materials like flyers and yard signs (no contact).

Got a question?

Email us at vateam@solarunitedneighbors.org

JOIN THE CO-OP: [SOLARUNITEDNEIGHBORS.ORG/HR](https://solarunitedneighbors.org/hr)

Help us spread the word!

Sample Email

Solar United Neighbors of Virginia has launched the Hampton Roads 2022 Solar & EV Charger Co-op. We bring Hampton Roads area homeowners together into a group, or co-op. SUN provides unbiased, installer-neutral support through each stage of the process of going solar. Their experienced team ensures you understand how solar works, how it saves you money on your bills, and how it can be installed on your home. Co-ops take advantage of the group's bulk-purchasing power to get discounted pricing and a quality installation. Co-op volunteers choose an installer on behalf of the entire group through an open and competitive bidding process. The selected installer provides everyone in the group with a personalized proposal for their consideration; there is no obligation to install. This is your last chance to join the Hampton Roads 2022 Solar & EV Charger Co-op today before it closes on Nov. 18 at: SolarUnitedNeighbors.org/HR

Sample Social Media Post

I recently signed-up to be a part of a Hampton Roads 2022 Solar & EV Charger Co-op (free membership) with Solar United Neighbors! Check out the LAST free virtual Solar 101 on Nov. 14 at 6 p.m. These sessions are a great way to learn more about solar in Virginia and going solar! It gives you the personal support to be able to know things like if your roof is equipped for solar, and if you decide to go solar, it allows for discounts by going solar at the group rate. Visit SolarUnitedNeighbors.org/HR to register and learn more. Hope you can make it!

Sample NextDoor Post

Hey neighbors, let's go solar as a group with the Hampton Roads 2022 Solar & EV Charger Co-op! With the help and expertise of Solar United Neighbors of Virginia, co-op members use their bulk purchasing power to get discounted pricing and a quality installation. No cost to join and no obligation to install. This is your last chance to join before the co-op closes to new members on Nov. 18. Learn more and become a member today at SolarUnitedNeighbors.org/HR

JOIN THE CO-OP: [SOLARUNITEDNEIGHBORS.ORG/HR](https://SolarUnitedNeighbors.org/HR)