



# Go Solar with the Southwest Florida Solar Co-op!

Open to Lee and Collier Counties.

Solar United Neighbors (SUN) is a national nonprofit helping people go solar, join together, and fight for their energy rights.

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## Help us spread the word!

- Send an email to your neighborhood
- Post on social media (NextDoor, Facebook, etc.)
- Share the next solar information session
- Place a sign in a lawn, library, or shop window

A solar ambassador can provide materials like flyers and yard signs (no contact).

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## Got a question?

Email us at [flteam@solarunitedneighbors.org](mailto:flteam@solarunitedneighbors.org)

JOIN THE CO-OP: [SOLARUNITEDNEIGHBORS.ORG/SWFL](https://SOLARUNITEDNEIGHBORS.ORG/SWFL)

# Help us spread the word!

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## Sample Email

Solar United Neighbors of Florida has launched the Southwest Florida 2023 Solar Co-op. We bring Lee and Collier county homeowners together into a group, or co-op. SUN provides unbiased, installer-neutral support through each stage of the process of going solar. Their experienced team ensures you understand how solar works, how it saves you money on your bills, and how it can be installed on your home. Co-ops take advantage of the group's bulk-purchasing power to get discounted pricing and a quality installation. Co-op volunteers choose an installer on behalf of the entire group through an open and competitive bidding process. The selected installer provides everyone in the group with a personalized proposal for their consideration; there is no obligation to install. Join the Southwest Florida 2023 Solar Co-op today at:

[SolarUnitedNeighbors.org/SWFL](https://SolarUnitedNeighbors.org/SWFL)

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## Sample Social Media Post

I recently signed-up to be a part of a Solar Co-op (free membership) with Solar United Neighbors! Learn more about going solar at an upcoming Solar 101 info session. This session is great to learn more about solar in Florida and going solar! It gives you the personal support to be able to know things like if your roof is equipped for solar, and if you decide to go solar, it allows for discounts by going solar at the group rate. Plus, the solar experts at SUN will walk you through solar technology, economics, incentives, and how the co-op works. Find upcoming events and register at: [solarunitedneighbors.org/swfl/events](https://solarunitedneighbors.org/swfl/events). Hope you can make it!

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## Sample NextDoor Post

Hey neighbors, let's go solar as a group with the Southwest Florida 2023 Solar Co-op! With the help and expertise of Solar United Neighbors of Florida, co-op members use their bulk purchasing power to get discounted pricing and a quality installation. No cost to join and no obligation to install. Learn more and become a member today at [SolarUnitedNeighbors.org/SWFL](https://SolarUnitedNeighbors.org/SWFL)

JOIN THE CO-OP: [SOLARUNITEDNEIGHBORS.ORG/SWFL](https://SolarUnitedNeighbors.org/SWFL)